

# WHAT BLACK MEN SHOULD KNOW ABOUT TOBACCO USE

Smoking causes about 20% of all cancers and is responsible for about 30% of all cancer deaths<sup>[1]</sup>

Black men have the highest incidence and death rates of tobacco-related cancer<sup>[4-6]</sup>

Lung cancer is the second most common cancer in African American men and kills African American men at high rates<sup>[1,5,6]</sup>

Black cigarette smokers face a higher burden of non-small cell lung cancer<sup>[2]</sup>

Quitting smoking has health benefits like lowering the risk of lung cancer, coronary heart disease, stroke and so much more!

Visit AMPLIFY for cessation resources today!<sup>[3]</sup>



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California Tobacco Prevention Program, contract #22-10399

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